

OVERVIEW

Senior-level Art Director and Interaction Designer with 15 years experience. Solid design background as well as creative leadership, strategic concepting and web development experience. Throughout the duration of my career, work has been performed in both a full-time and contract capacity.

EXPERIENCE

Contract – Bulldog Solutions

Sr. Art Director (June 2016 – Current)

Initially hired to lead a group of designers and copywriters through the redesign of the enterprise-level, Fortune 500 client, Tata. My involvement was to establish overall Art Direction on main landing pages while overseeing additional designers as they leveraged approved design concepts. I worked in tandem with a Sr. Copywriter making sure our tone was in sync. Today, I'm responsible for overall design direction of Symantec, Vidyard and Zebra.

Other World Computing (OWC)

Sr. Art Director (March 2014 – May 2016)

Group lead for all interactive projects for both MacSales.com and OWC. Primary role consists of performing and leading all UX and visual design projects from research to concept to development. Main duties consist of initial identity for new online experiences and establishing templates and style guides for Jr. Designers to follow and adhere to. Additional responsibilities include logo and branding, front-end development and email design for new product launches.

Contract

Sr. Art Director, UX Design & Developer (April 2013 – March 2014)

Working on contract, I was able to maintain relationships and service multiple clients on an ongoing basis. Client list includes but not limited to: T3, Mozido Slide UX, 620 Studios, Conservatism, Any Baby Can, Live Rhythm Studios, Zone in for Autism, Eastside Austin Elite

TradeMark Media

Art Director (January 2011 – March 2013)

Creative lead for all design work produced by TradeMark Media. Primary role was working closely with UX Director to create unique design solutions for individual client needs. Daily routines were creating new designs and overseeing development, adhering to and creating new brand guidelines, meeting with clients to present concepts and mentoring other designers. Additional duties consisted of logo, illustration and mobile design, creative strategies, user experience and information architecture.

Contract

Sr. Art Director, UX Design & Developer (August 2009 – January 2011)

Working on contract, I was able to maintain relationships and service multiple clients on an ongoing basis. Client list includes but not limited to: T3, Smith & Robot, Drumroll, Razorfish, Schematic, Creative Suitcase, Gas Pedal Industries

T3

Interactive Art Director (June 2003 – August 2009)

Initially began as Interactive Designer and awarded Art Director within two years. Design work was performed in all online mediums for clients such as Chase, JCPenney, Valero and MTV as well as conceptualizing and designing for new business efforts. Ongoing responsibilities included overseeing projects from kick-off to production to launch, leading other designers and presenting ideas to both internal groups as well as clients.

ResCare Premier

Senior Web Designer/Developer (May 1999 – June 2003)

Responsible for all online design, development and production for all eight divisions within the company. Projects ranged from websites, interactive headers and banners, HTML newsletters and print collateral. Specific roles include art direction, online identity, web development, Flash development, logo design and print production.

EDUCATION

Texas State University

Graduated with a Bachelor of Fine Arts (BFA) with specialization in Digital Media. Accepted into Fine Arts program based on portfolio review. Member of Deans list.

University of Houston

Studied in the College of Fine Arts. Accepted into advanced level classes based on portfolio review.